



Enhancing the quality of
life for dogs and their
owners in El Dorado
County

Join the Pack!

- What is EDDOG?
- Why It Was Established
- Who We Are
- EDDOG's Vision
- Current Park Projects
- Fund Raising Activities and Programs
- Community Outreach and Networking
- Calendar of Events
- Join the Pack



Give your dog something
ELSE to do!

What is EDDOG?

El Dorado Dog Owners Guild (EDDOG) an all-volunteer non-profit organization committed to enhancing the quality of life for dogs and their owners in El Dorado County.

Our current efforts are dedicated to the creation of off-leash dog parks where people and their dogs can socialize and exercise in a clean, safe environment without endangering or annoying people, property or wildlife.

We organize dog owners to advocate for dog parks with local governments and park departments, to fundraise, and to educate the dog-owning community about how these facilities should be used for the betterment of our canine and human residents.



We need a place to play!

Why It Was Established

- No local off-leash dog parks exist
- Current dog owners meeting in unofficial areas
- EDC has a responsibility to oversee and support the many established dog-owners in its community
- No organization existed as a single voice for local dog owners



Who else will speak for me?

Who We Are

EDDOG consists of:

- Board Officers
- Board Directors
- Approximately 250 members



Position	Name	Community
President	Holly Morrison	Cameron Park
Vice President	Gary Ellis	Cameron Park
Secretary-acting	Candice Egbert	El Dorado Hills
Treasurer	Scott Gross	Cameron Park
Public Relations	Ann King	El Dorado Hills
Logistics	Wendi-Mae Davis	Cameron Park
Fund Raising	Candice Egbert	El Dorado Hills
Volunteer Coordinator	Open	--
Chris Wagner	Director	Folsom

www.EDDOG.org

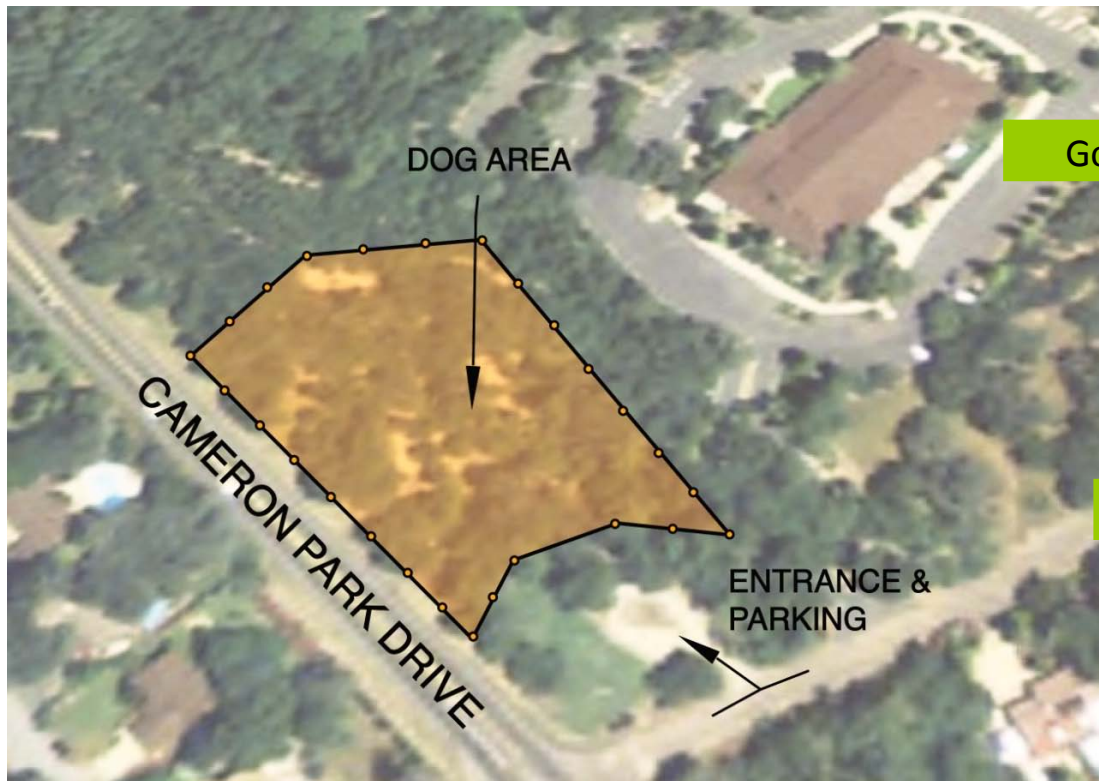
EDDOG's Vision

- Local Off-Leash Dog Parks
- Provide community education and training
- Encourage appropriate canine behavior and socialization
- Facilitate and support community canine meetups
- Assist in promoting and supporting works for local animal shelters and rescue
- Facilitate networking for local pet and canine businesses (e.g., pet-sitting, pet stores, dog training, veterinarians, pet photographers, etc.)



I need a place to play!

Cameron Park Project



Goal: \$40,000

Today: \$9,200

30,000

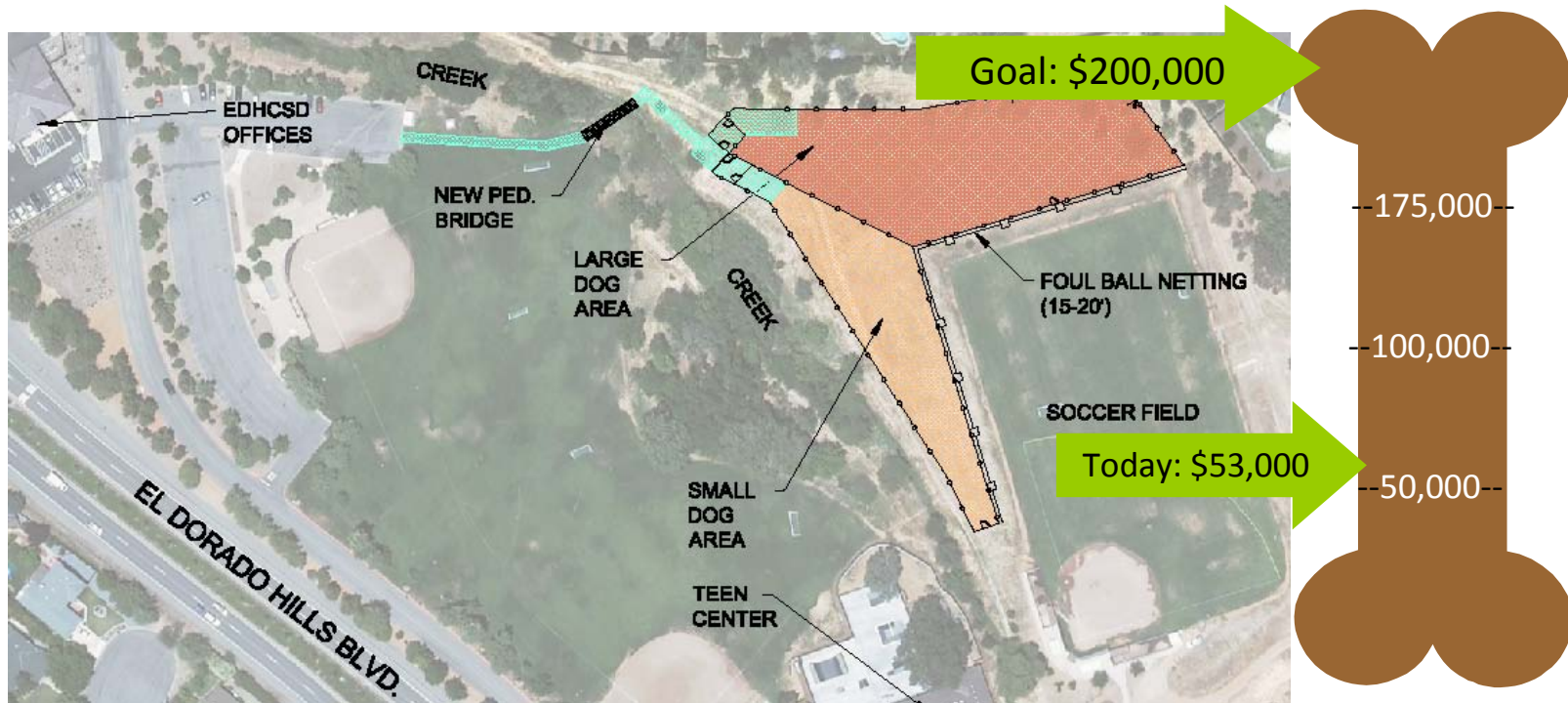
20,000

10,000

Cameron Park, Hacienda Park
Approximately .55 acre

www.EDDOG.org

El Dorado Hills Project



El Dorado Hills, Community Park

1.75 acres (1.10 for larg dogs, .65 for small dogs)

www.EDDOG.org

Fund Raising Activities



Business and Community Fundraising Challenges: Buy-a-Brick and Make Your Mark on the Park!



Tax-deductible cash donations from businesses and individuals



Dog Park Quilt raffle



Register your debit/credit and store cards and support EDDOG while you shop

Fund Raising Activities

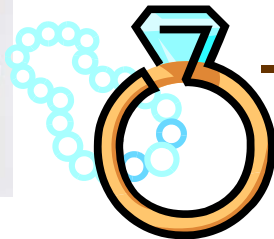
\$ = \$ → Matching of business/individual donations



→ Restaurant percentage of sales



→ Annual Pooch Plunge at the Cameron Park Lake



→ Reds, Whites, and Jewels

Business Fundraising Programs

Alpha Dog Business Challenge

For a tax-deductible donation of \$1,000 a business receives:

- An 8x8 inch customized brick prominently featured in the dog park
- Recognition/logo on EDDOG door hangers to be distributed throughout the community
- Recognition in newspaper advertisement
- Co-sponsorship opportunities at EDDOG events
- Feature banner on EDDOG web site

Pack Mate Business Challenge

For a tax-deductible donation a business receives:

- 8x4 inch brick with your personalized message
(3 lines/18 characters each) *\$200 donation*
- 8x8 inch brick with your personalized message
(6 lines/18 characters each) *\$300 donation*



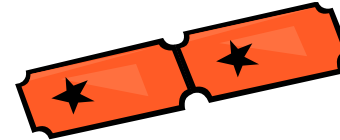
Community Fundraising Programs

Top Dog Fundraising Challenge

- Buy/sell raffle tickets for a beautiful dog park quilt made by local volunteers. For every 25 tickets you sell, you'll receive 5 free tickets for yourself.
- Buy a Family Brick for \$150.00 (be creative...get 10 family members and friends to donate \$15 each!)
- Raise \$250 and receive a complimentary personalized brick that will be placed in the park of your choice; the first 10 people to raise \$250 or more will also get a \$25 gift certificate to a store of their choice.
- Bring in a \$1,000 Alpha Dog Business Sponsor and receive a complimentary customized brick & a gift certificate for \$75.00 to a store of your choice.
- The Top Dog fundraiser - the individual who raises the most - more than \$1,000 and beats the rest of the pack - wins a complimentary personalized brick AND a one-night getaway at a dog-friendly resort close by.

Quilt Raffle

Buy your raffle tickets today!



Drawing will be held on First Park
Dedication Day!

Tickets prices:

- 1-9 tickets, \$3 each
- 10-20 tickets, \$2.50 each
- 20+ tickets, \$2.00 each



This beautiful quilt was created by volunteers in El Dorado County and quilted by Karla Delner of Cameron Park. Contact info@EDDOG.org to purchase tickets

www.EDDOG.org



Pooch Plunge At The Lake



Held at the
Cameron Park
Lake at the end
of the season.

*This is a coordinated effort with the
Cameron Park Community Service District*

Calendar of Events

- Board Meetings – 1st Wednesday of every month, 7:00 pm., at Nugget Market conference room in EDH
- Informational Meetings – monthly meetings like this one, schedule TBD
- Special Events
 - ✓ PAWED in the Park (October 2010 in EDH)
 - ✓ Farmer's Markets (EDH & Cameron Park)
 - ✓ EDDOG Dog Park Meet-Ups
 - ✓ EDDOG Fundraising Event (details TBD)



**Your dog needs
friends!**

Join the Pack!

- Make a tax-deductible donation
- Be the EDDOG rep at recruitment meetings like this one
- Take the Business and Community Buy-A-Brick Fundraising Challenge
- Man the booth at local events
- Canvas your neighborhood with door hangers
- Buy or sell quilt raffle tickets
- Join the EDDOG Board
- Share your expertise (construction, accounting, development, fundraising, etc.)
- Register your debit, credit, and store cards with eScrip and support EDDOG while you shop.



The backyard gets
BORING!

Volunteer Questionnaire & Materials

- Please fill out a volunteer questionnaire – you can help as little as a couple hours a month!
- Take EDDOG materials to distribute at your school, church, gym, etc.



A tired dog is a good dog!